



WEBINAR

Asia Pacific Regional Webinar Tuesday, October 24, 2023, 10:00 A.M. - 11:00 A.M.

Illinois is the largest exporting state in the Midwest and the 5th largest in the nation. In 2022 Illinois exports to Asia-Pacific totaled \$12 billion, increasing 21% compared to 2021 and making it one of the largest and fastest growing markets for Illinois companies. This growth trend continues in 2023. The top four trade markets, Australia, Japan, South Korea, and Singapore account for 82% of total Illinois exports to the region. Key sectors contributing to Illinois' exports include life sciences, chemicals, advanced machinery, computer and electronic products, food and kindred products, and transportation equipment.

This webinar will offer market information with current trends for your export opportunities in the region. Additionally, Illinois exporters will share their go-to strategies and marketing activities including OTI program experiences in the region.

Participation is free, but registration is required. Learn more or register at <https://bit.ly/3EWypK8>

Moderator:

Kevin Kim, International Trade Specialist Asia-Pacific
Illinois Office of Trade & Investment

Speaker:

Andrey Piroozgar, Senior International Trade Specialist
U.S. Department of Commerce/International Trade Administration

Panelists:

Michael Strobe, Executive Vice President
MSSC LLC

Danny Park, CEO & Founder
RoboThink, LLC

